

Business Case for Lean Project Delivery

Webinar

Felipe Engineer-Manriquez, LCI St. Louis Lean Community of Practice Vice-Chair

March 18, 2021



Learning Objectives

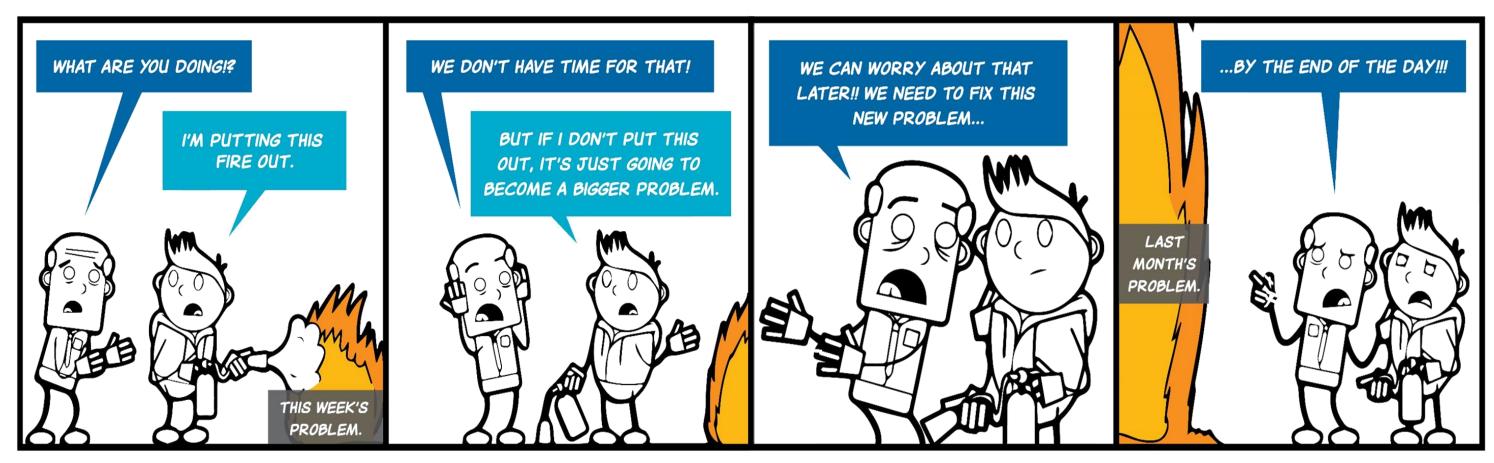


- 1. Understand what *owners value* in design and construction and how designers and constructors can *close the gap* between owner expectation and typical project delivery.
- 2. Discover Lean process innovations and tools that are flexible and positively change project team collaboration.
- 3. Understand how the adoption of Lean *impacts the architect's and engineer's roles* in the design and construction process.
- 4. Learn about 5 Lean and IPD myths with empirical data supporting the reality.



Sound Familiar?



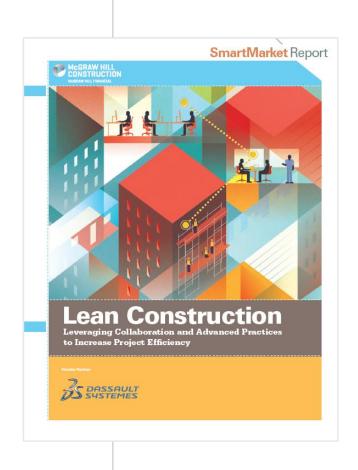


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Lean Construction Institute Immersive Education Program

Industry Efficiency





What is Lean?



Lean:

A culture of respect and continuous improvement aimed at creating more value for the customer while identifying and eliminating waste.

Lean Project Delivery System:

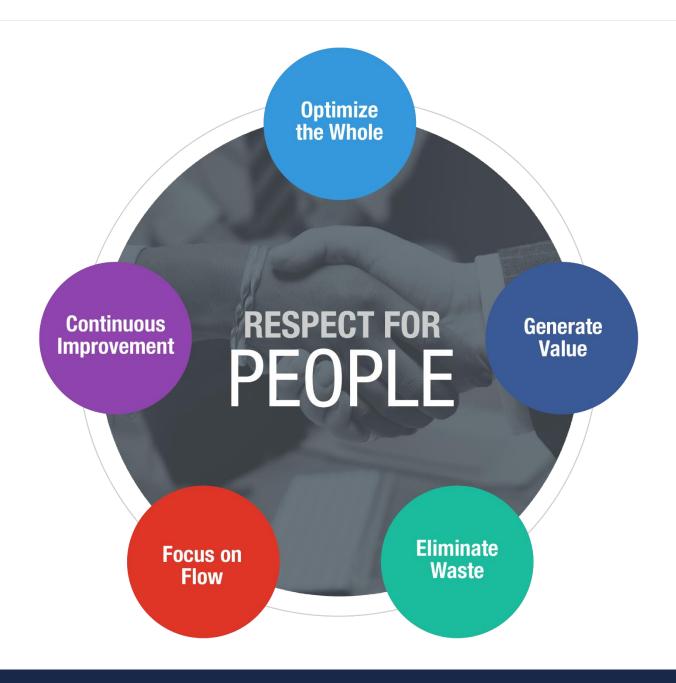
An organized implementation of Lean Principles and Tools combined to allow a team to operate in unison to create flow.



Six Tenets of Lean Construction



- 1 Respect for people
- 2 Optimize the Whole
- 3 Generate Value
- 4 Eliminate Waste
- 5 Focus on Flow
- 6 Continuous Improvement



Goals of Lean Design & Construction



- 1 Achieve reliable workflow
- 2 Maximize value to the customer
- 3 Minimize waste
- 4 Optimize the whole, not the parts
- 5 Develop a discipline of learning and continuous improvement.



Traditional Delivery Outcomes





Risk is high.



Teamwork is unreliable.



70% of projects are delivered late.



Customers are not satisfied.



73% of projects are over budget.



Profit margins are shrinking.

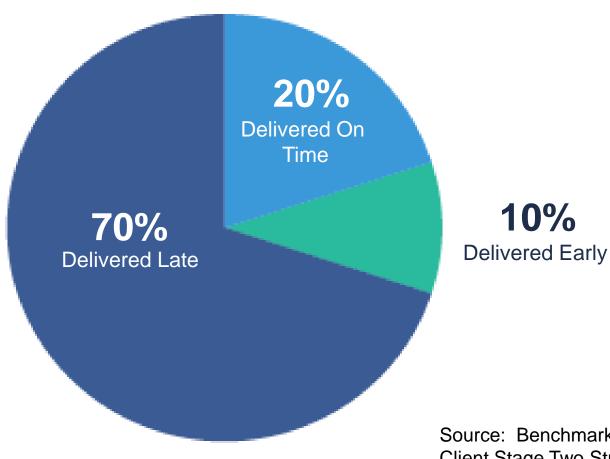


Rework and waste is high.

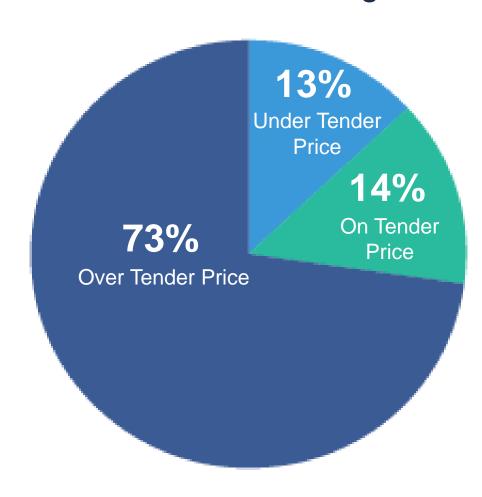
Traditional Project Outcomes



Time-70% were delivered late



Cost-73% were over budget



Source: Benchmarking the Government Client Stage Two Study December 1999

Lean Project Delivery Enables





Risk to be collaboratively managed.



Team-wide reliability.



Projects to be delivered on time.



Higher customer satisfaction.



Projects to be delivered within budget.



Fair profits for providers.

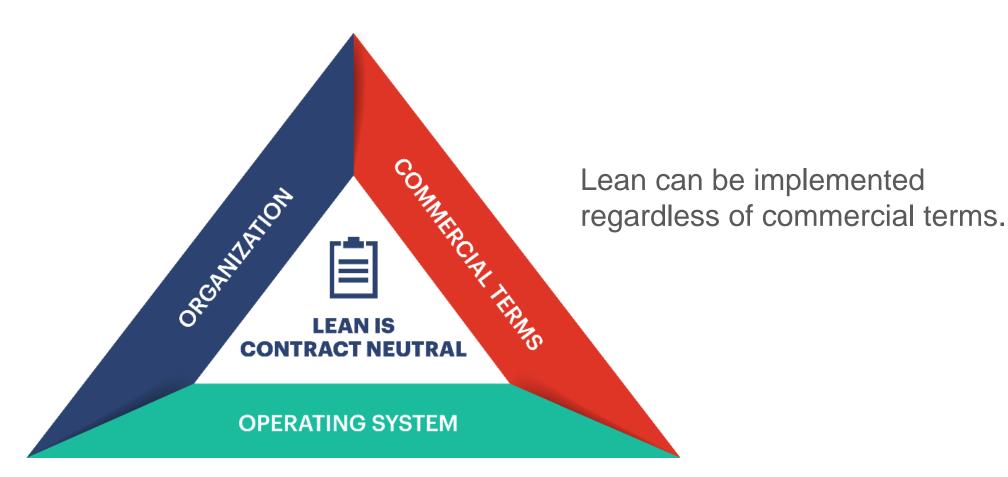


Minimizing waste and rework.

Project Elements



Lean teams organize in a structure that leads to improved outcomes.



A Lean Operating System is an organized implementation of Lean Principles and Practices combined to allow the People to operate in unison to create flow.

Satisfaction ???



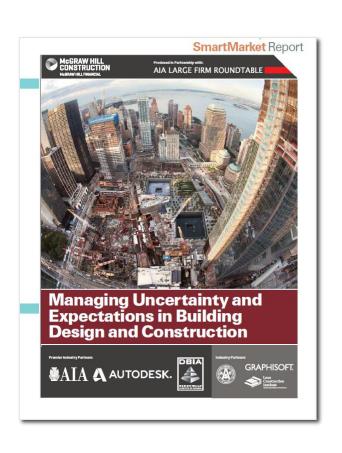
The fulfillment of one's wishes, expectations, or needs, or the pleasure derived from this.



Owner Satisfaction







1. Poll Question



How satisfied are you with the delivery of capital projects?

- a) Very like a Rolling Stone
- b) Somewhat satisfied-sometimes a rocky road
- c) Somewhat dissatisfied hit the guardrails
- d) Very dissatisfied drive off the cliff

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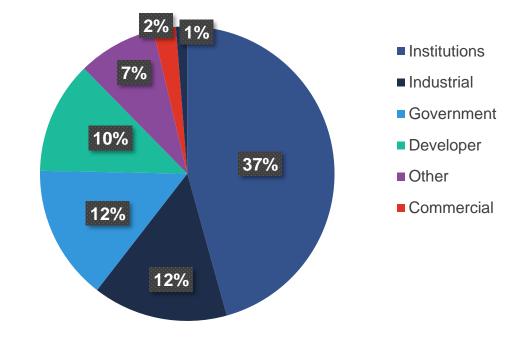
Research Overview Two Studies

Owner Satisfaction & Project Performance

Objectives:

- 1. Benchmark owner satisfaction & project performance
- 2. What is the impact of Operating Methods?

Survey: 81 Owners **162** projects



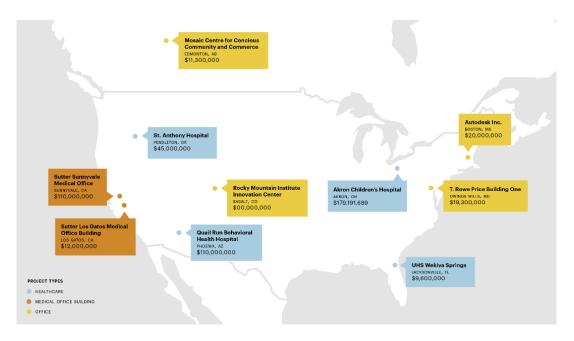
IPD & Lean Motivation & Means

Objectives:

1. How and why does integrated Lean succeed?

Case Study:

10 Owners / Projects







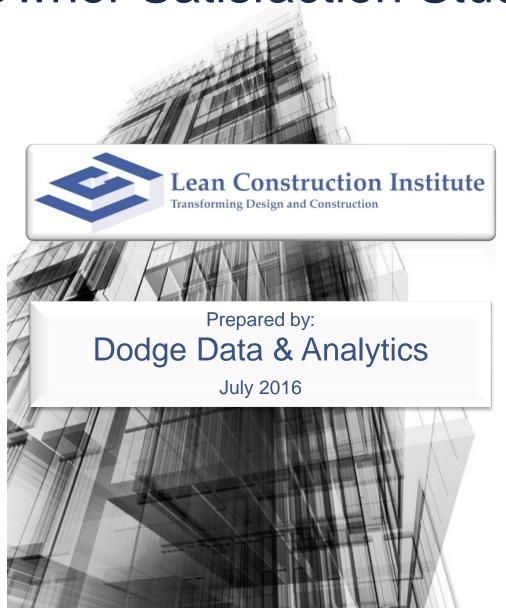
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DODGE DATA & ANALYTICS

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Owner Satisfaction Study

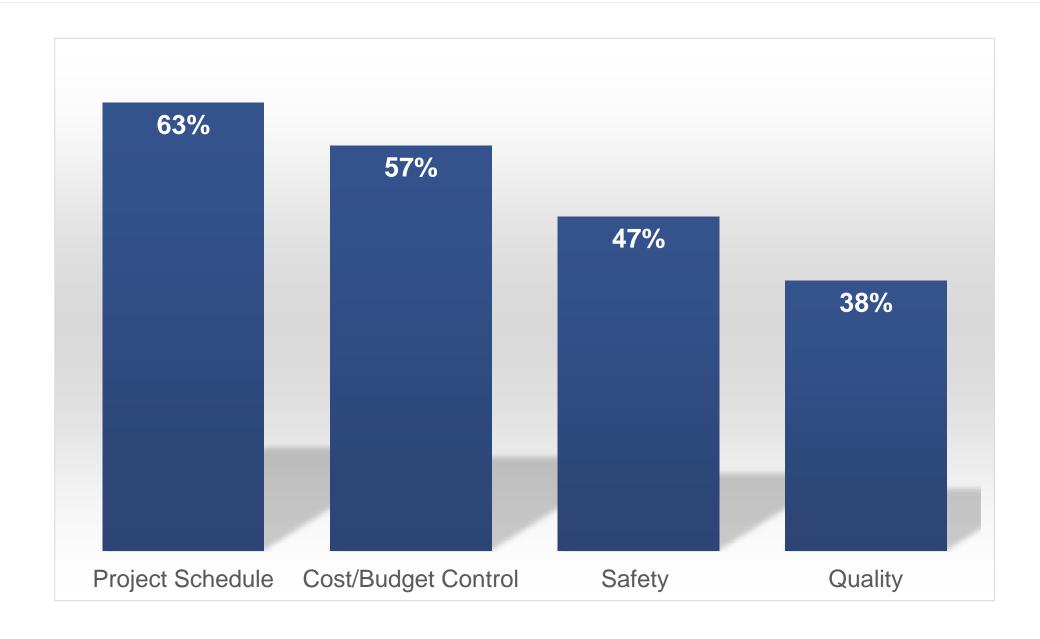


- Owner Definition of Value
- Performance Comparison Between Typical and Best Performing Project:
 - Schedule Performance
 - Cost/Budget Performance
 - Quality Performance
 - Safety Performance
- Factors That Influence Performance
 - Team Dynamics
 - Project Delivery, Contracts
 - Operating Methods
 - Single Factor that Most Contributes to a Best Performing Project
- High Intensity Vs. Low Intensity of Users of Operating Methods



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Owner Definition of Value



- Owners identified schedule as their top priority when asked an open-ended question about how they define value related to project performance.
- This chart shows all the value metrics that appeared in more than one third of the responses.



2. Poll Question



How often do your projects meet or exceed these key owner values?

- a) Well, duh We are GOOD!
- b) Mostly We try hard.
- c) Once in a blue moon.



Performance Comparison Between Typical and Best Performing Project

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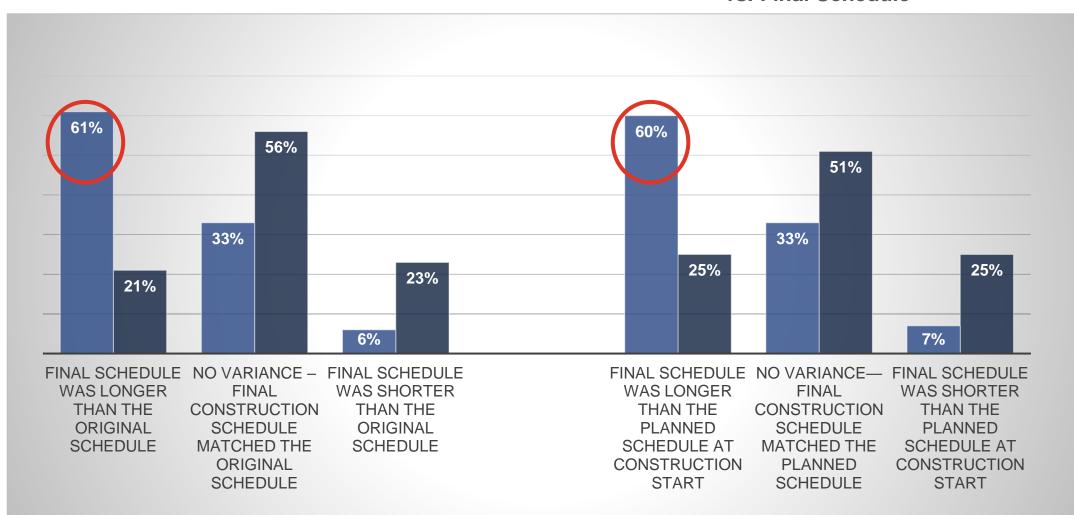
Schedule Performance

Original Project Schedule

vs. Final Schedule

Schedule at the Start of Construction

vs. Final Schedule



- On a Typical Project, the schedule tends to fall behind the original projected dates (ranging anywhere from 1% to 25% of the schedule).
- Best Performing Projects tend to either finish on-schedule or ahead of schedule (if finishing ahead of schedule, the variance is 10% or less of the schedule).

Typical Project

Best Performing Project

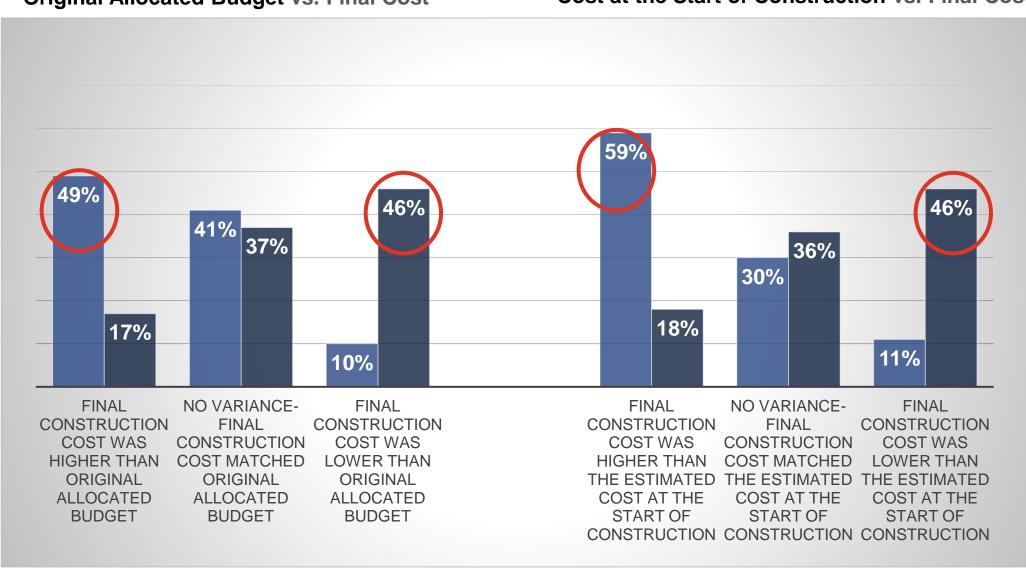


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Budget Performance

Original Allocated Budget vs. Final Cost

Cost at the Start of Construction vs. Final Cost



- On a Typical Project, the final cost tends to be higher (by 6% or less) than the Original Allocated Budget as well as the Estimated Costs at the Start of Construction.
- For a Best Performing
 Project, the final construction
 cost is more likely to be lower
 (by less than 3%) than the
 Original Allocated Budget as
 well as the Estimated Costs at
 the Start of Construction.

DODGE DATA & ANALYTICS

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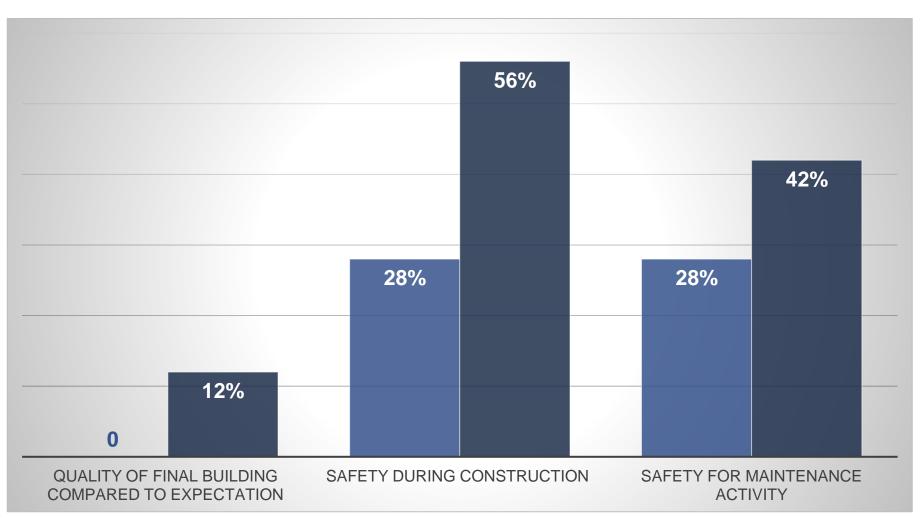
Typical Project

Best Performing Project

Quality and Safety Performance



Percentage Reporting the Highest Quality and Safety Ratings



Typical Project

- The quality vs. expectation was higher in the Best Performing Projects
- Safety (no fatalities or lost time incidents) was better on Best Performing Projects
- Safety for maintenance activities (requiring hoists/lifts) was better on Best Performing Projects

Best Performing Project

DODG= DATA & ANALYTICS



Factors That Influence Performance

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Team Dynamics

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Percentage Reporting the Highest (4/4) Team Dynamics Ratings



Best Performing Projects and good for a majority of Typical Projects.

Team chemistry is excellent for a majority of

- Key stakeholders often acted or worked cohesively to optimize the whole on a Best Performing Project, and sometimes acted or often acted to optimize the whole on a Typical Project.
- Team members have complete commitment or an overall commitment to project goals on nearly all of the Best Performing Projects, and mostly overall commitment or a minimal commitment to project goals on a Typical Project.
- Best Performing Projects are frequently or always on time. Typical Projects are occasionally or frequently on time.

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Best Performing Project

3. Poll Question

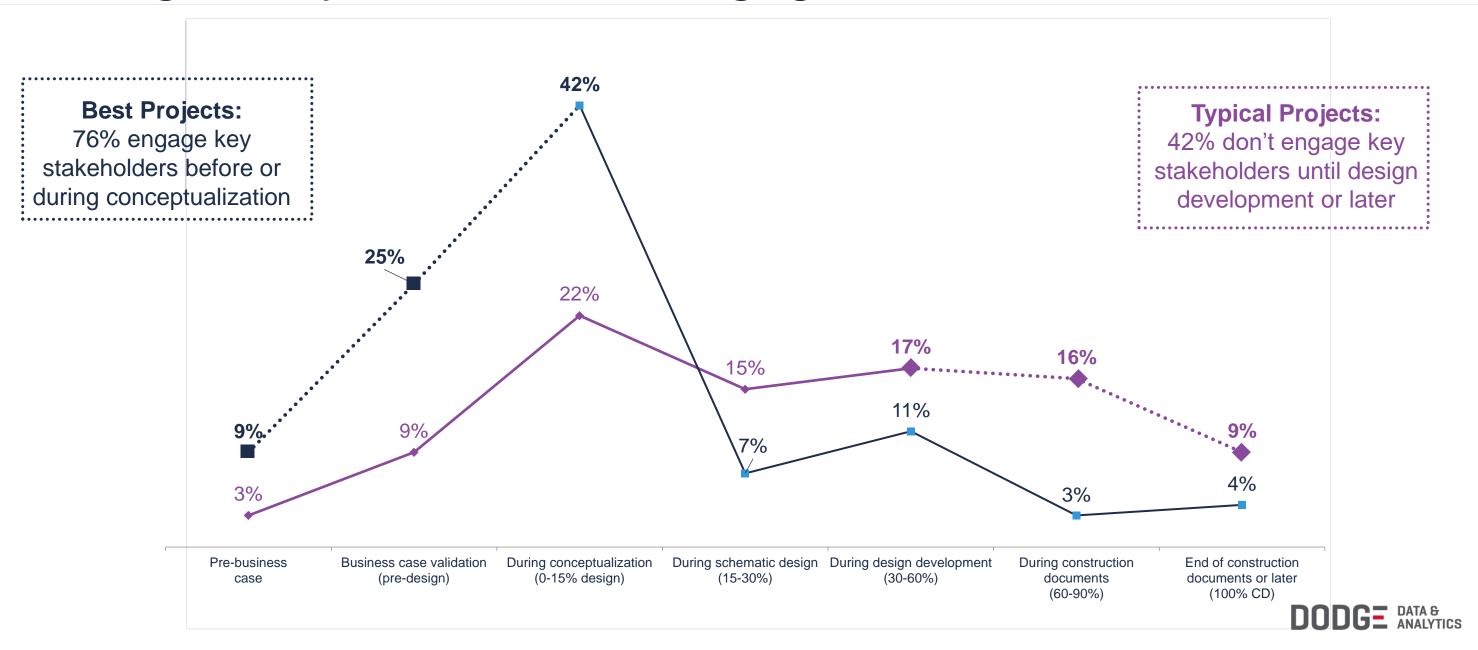


Do you pay attention to team chemistry on your projects?

- a) We have a PhD in Chemistry!
- b) We blow things up once in a while!
- c) What's chemistry?

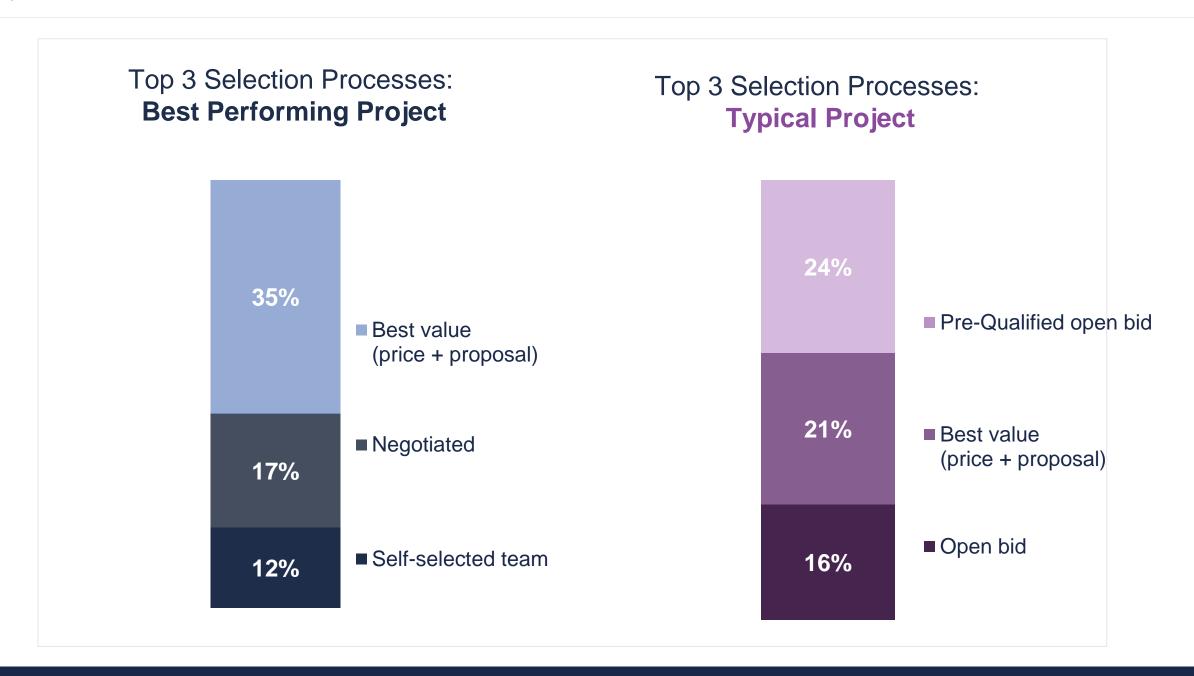


Timing of Key Stakeholder Engagement



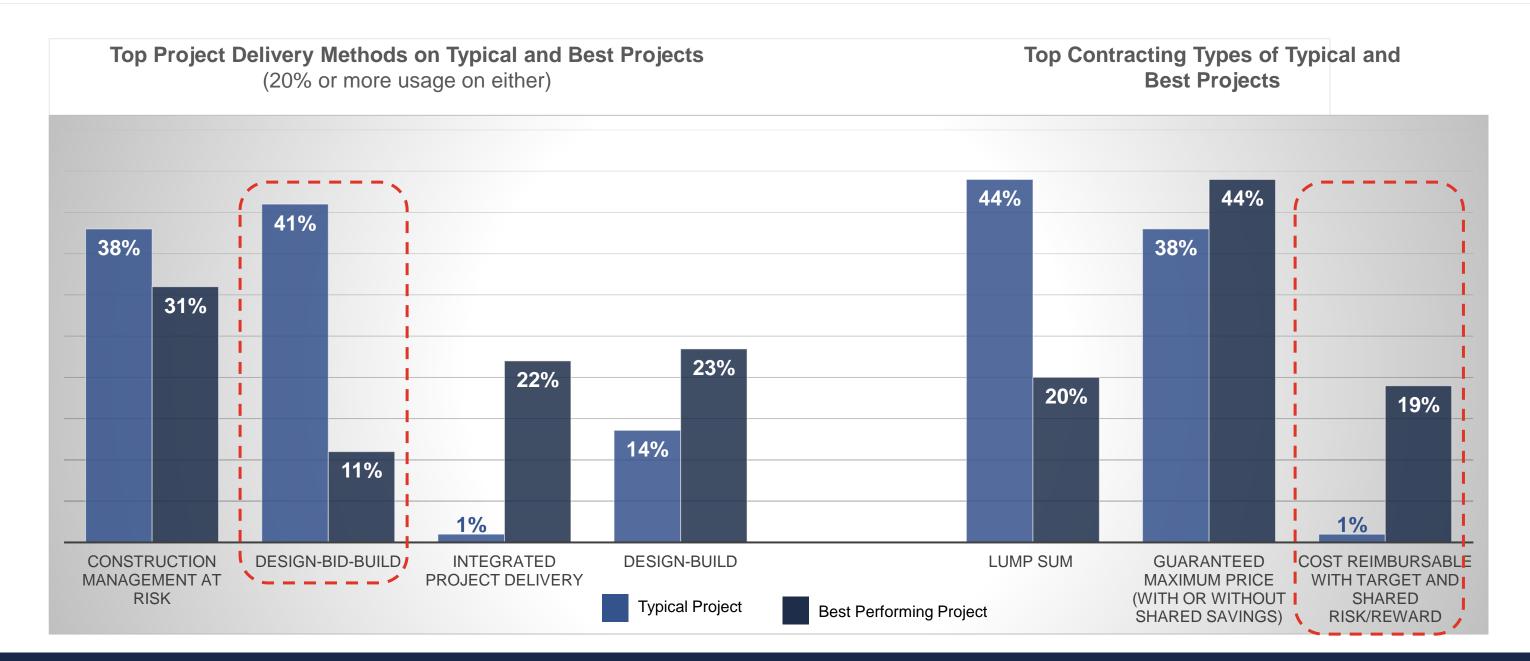
Key Stakeholders Selection Process





Project Delivery Methods, Contracts

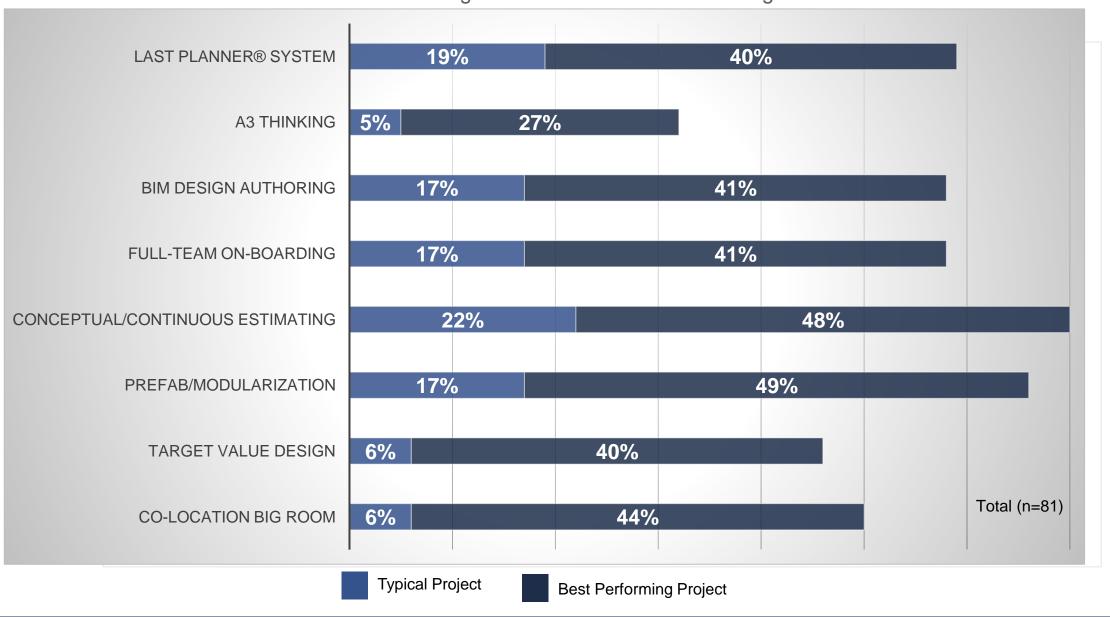




Methods



Methods with Most Degree of Difference Between Usage



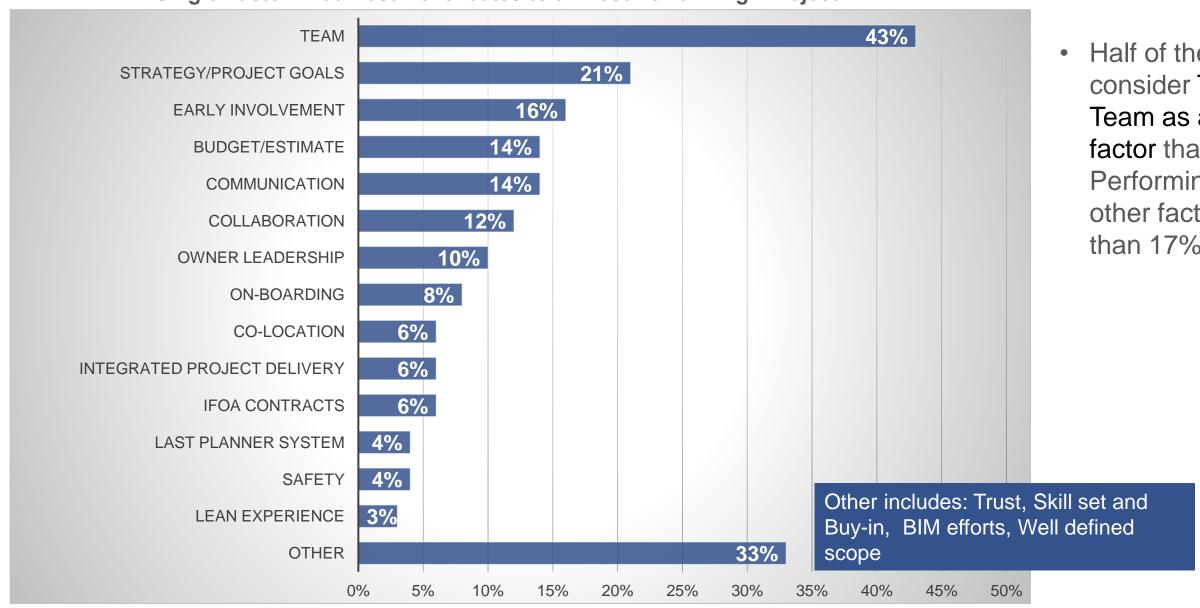
- Last Planner System® more common in construction than in design.
- Part-time co-location more common than full time.



Single Factor



Single Factor That Most Contributes to a "Best Performing" Project



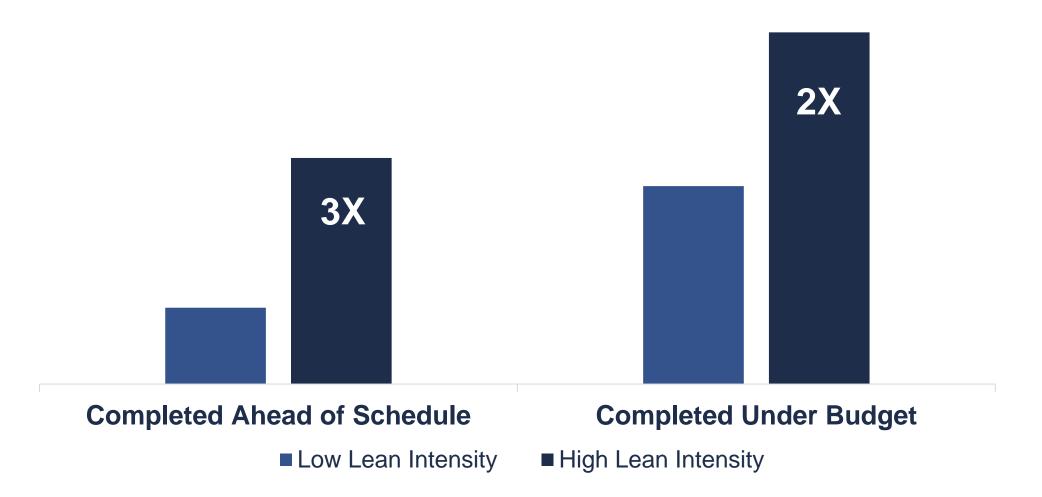
 Half of the respondents consider Teamwork/ Project Team as a most important factor that made their Best Performing Project better. No other factor garnered more than 17% concurrence.

DODGE DATA & ANALYTICS

High Intensity Vs. Low Intensity



Correlation of Lean intensity to outcomes (% likelihood on best projects)

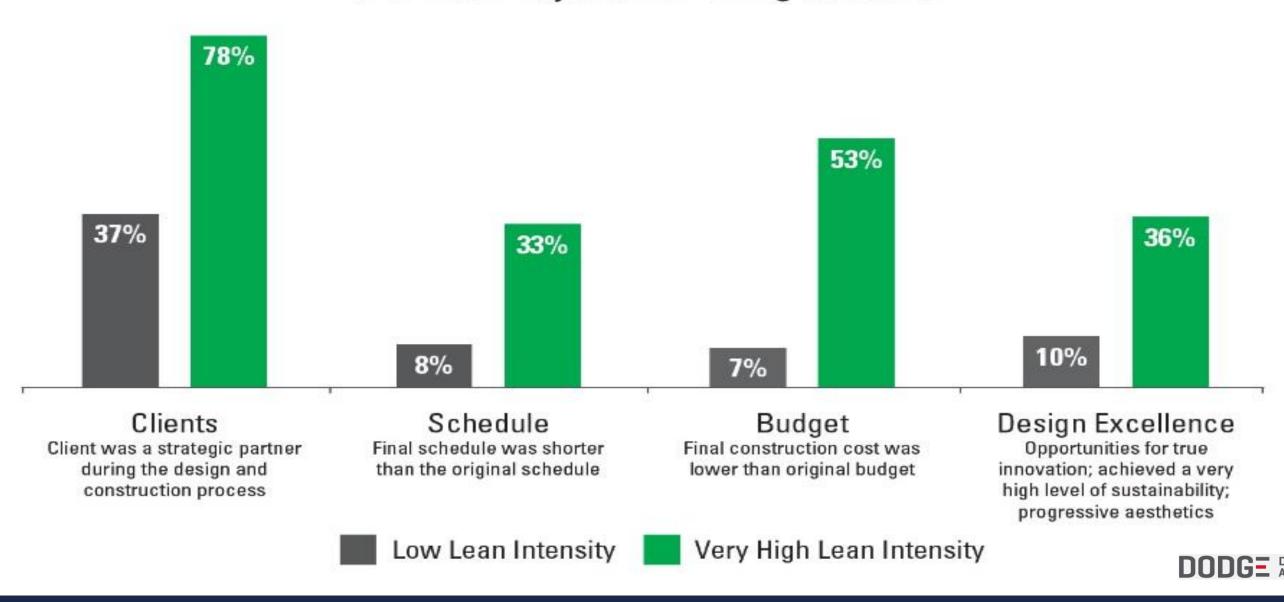




Correlation of Lean in Design



% of Best Projects Achieving Outcome



IPD & Lean Motivation & Means



IPDA creates need to collaborate





Lean provides the means



Common Project Myths

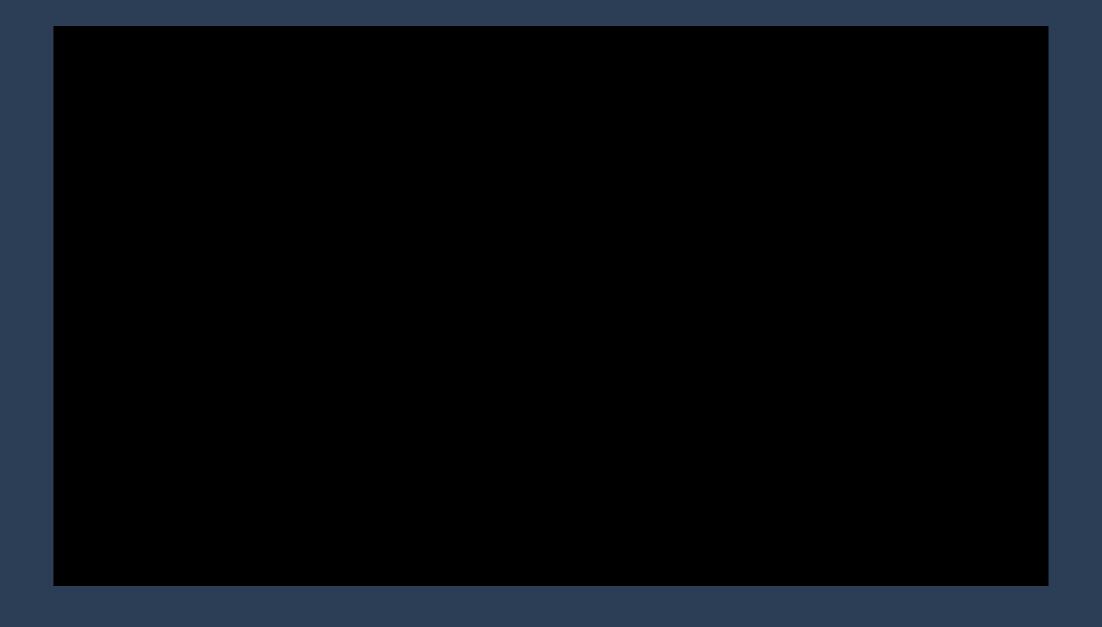


- Delivery matters less than choosing the right people behaviors can't be dictated by a contract
- 2. IPD contracts are too complicated, Lean to see too rigid
- 3. IPD only works on large, complex hearthcare projects Teams new to IPD and lean are at a disadvantage
- 4. Owners aren't getting best the or Owners are getting value, but the team is not making profit
- 5. IPD and IPD-lite are essentially the same; financial incentives and release of liability are no big deal





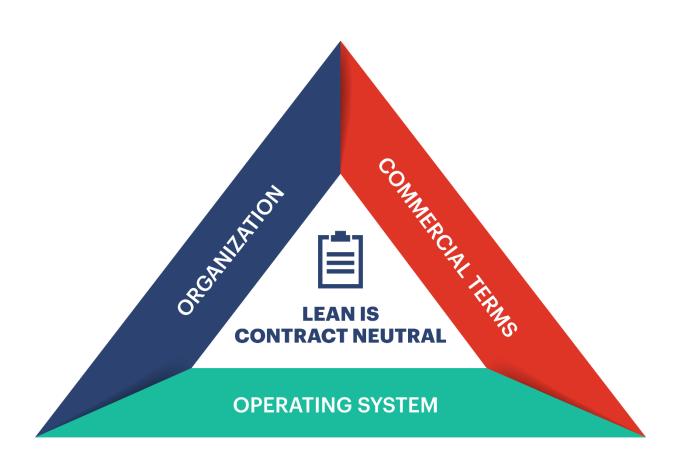
5 IPD & Lean Myths - Cheng



Tactical Takeaways for Projects



- SET TARGETS: Define owner's business case & goals at the c - suite
- BUILD THE TEAM: Contract (using best value) key stakeholders prior to/ during concept design to validate targets & unify the team
- LEARN AS A TEAM: Provide training and coaching for the team to increase adoption of Lean methods
- 4. SUPPORT THE TEAM: Contracts should support (not thwart) a good team culture and adoption of Lean methods



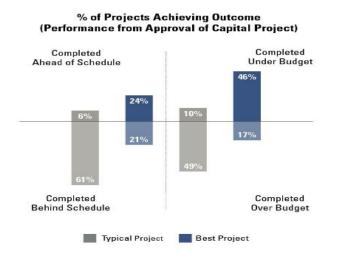
THE BUSINESS CASE FOR LEAN CONSTRUCTION...THERE IS A BETTER WAY!

How do you increase speed to market and/ or improve the return on investment of your capital projects? The Lean Construction Institute sponsored two separate research studies, conducted by Dodge Data & Analytics and the University of Minnesota, to explore how and why projects excel. **Empirical evidence now shows** that projects with high Lean intensity are more likely to complete ahead of schedule and under budget.

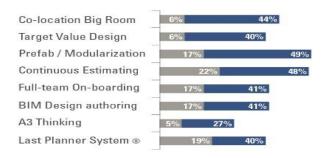


HOW DID PROJECTS PERFORM?

Dodge benchmarked 162 projects identified by owners as best or typical vs. schedule and budget performance (what owners cited as most valuable to them). The sample represents projects using various delivery methods and contract types across the United States for owners completing more than five capital projects over three years.



Dodge also inquired about the use of 27 project management methods on each project. The research found the following methods with the biggest gap between use on best and typical projects.



WHY DID PROJECTS EXCEL?

Of the best projects Dodge found a **statistically significant correlation** between high Lean intensity projects and likelihood to complete ahead of schedule or under budget. Lean intensity refers to the extent a project used the management methods studied, particularly those that are recognized as the most effective.



MYTHS ABOUT LEAN

The University of Minnesota "busted" some industry myths through ten in-depth case studies in partnership with the Integrated Project Delivery Alliance. Regardless of project type, regulations or Lean/IPD experience the research found that teams are leveraging Lean and IPD to foster and cultivate "project first" behaviors to deliver "A team results" with every team!

TOP MYTHS BUSTED

- Delivery matters less than choosing the right people behaviors can't be dictated by a contract
- 2. IPD contracts are too complicated, Lean tools are too rigid
- 3. IPD only works on large, complex healthcare projects Teams new to IPD and Lean are at a disadvantage
- Owners aren't getting best value or Owners are getting value but the team is not making profit
- 5. IPD and IPD-lite are essentially the same; financial incentives and release of liability are no big deal

SO HOW DO I START?

Based on the research follow these four key steps:

- 1. Set Targets: Define owner's business case and goals.
- Build the Team: Use a best value selection process to contract key stakeholders prior to or during concept design to validate targets and unify the team.
- Learn as a Team: Provide training and ongoing coaching for the team to increase adoption of Lean methods.
- 4. Support the Team: Contracts should support (not thwart) a collaborative team culture and adoption of Lean methods.

WHAT DOES THIS MEAN FOR ME?

While the research is focused on the project business case; the benefits extend to the individuals and businesses of both owners and service providers for the project including:

- Reduced costs and improved profitability
- Increased employee engagement
- · Better work/life balance

HOW DO I LEARN MORE?

For more information about the research, connect with the Lean community in your area and to advance your own Lean journey, please visit:

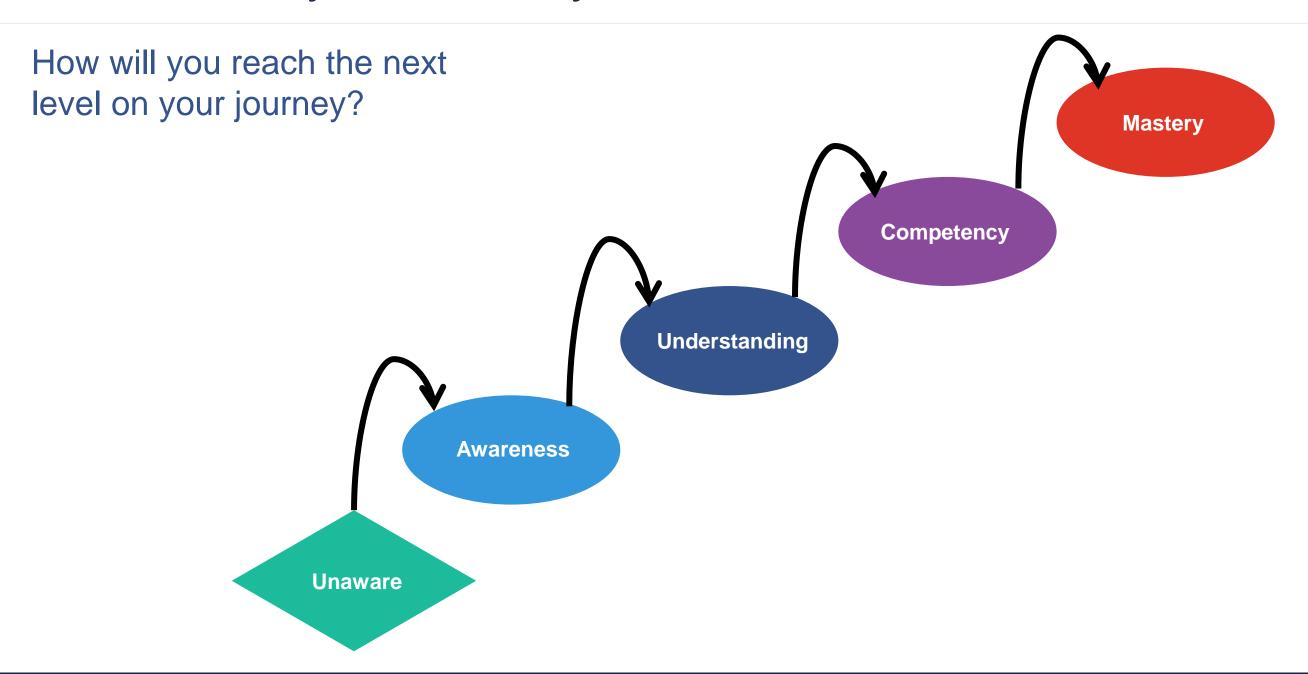
WWW.LEANCONSTRUCTION.ORG/LEARNING



June 18, 2018

Lean Journey to Mastery

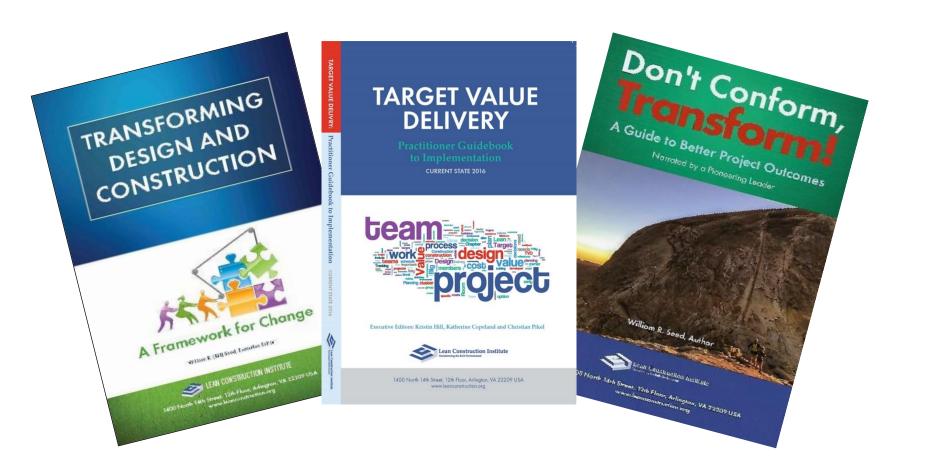




More on Learning



Books:



Events:

- Local Community of Practice
- Congress (October)
- Design Forum (May)

eLearning:

Learn on your own time without taking time off project work.

Start learning now:

www.LeanConstruction.org

eLearning Courses

Lean Construction Institute **Immersive Education Program**

LESSON 3:

INTRODUCTION TO LEAN PROJECT DELIVERY

The key achievable goal of this course is to prepare and enable

team members with a foundational understanding of Lean approaches for daily use within a project environment.

CONNECTIN

LESSON 3:

- Introduction to the Last Planner System®
- Introduction to Lean Project Delivery
- Lean in the Design Phase
- Effective Big Room
- Target Value Delivery
- Last Planner System® in Design

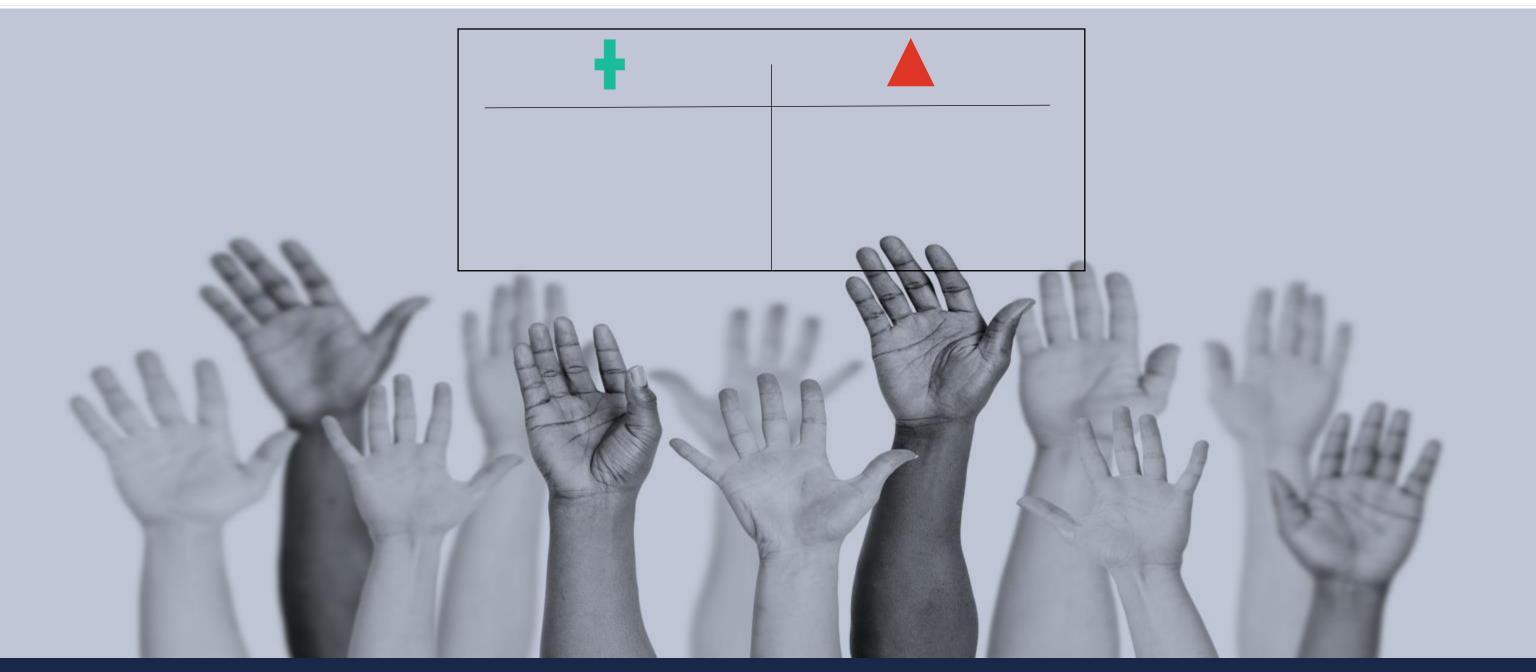




type your text here This course will allow you to gain in-depth insight to the practical application of the Last Planner® System (LPS) through multimedia, hands-on interactions, diagrams, worksheets, and more. The key achievable goal of this course is to learn how to engage at all five levels of LPS effectively on a day-to-day basis with a team implementing the system.

Questions & Plus/Delta





Lean Construction Institute Immersive Education Program

LCI Contact Information

Membership: Ilene Goldberg <u>iGoldberg@leanconstruction.org</u>

eLearning: <u>eLearningdiscounts@leanconstruction.org</u>

LCI Website: www.leanconstruction.org