

# VIRTUAL DIVERSITY SERIES:

## FOUNDATIONAL RESOURCES FOR BUSINESS SUCCESS

# JOIN US

# 5.20.21

### Town Hall Agenda

<b>8:00-8:05 am</b>	<b>Welcome Message</b> Veta Jeffery, St. Louis County
<b>8:05-8:10 am</b>	<b>Guest Speakers</b> Lakesha Mathis & Lynette Watson
<b>8:35-8:55 am</b>	<b>"Open" Session</b> Moderator: Veta Jeffery
<b>8:55-9:00 am</b>	<b>Closing Remarks</b> Kelly Jackson, SLC3
<b>9:00-9:30 am</b>	<b>Open Networking</b>

**FREE MEMBER ONLY EVENT! GUESTS ARE WELCOME VIA MEMBER GUEST INVITATION.**

At this 2<sup>nd</sup> Diversity Town Hall, you'll hear first from our two speakers who will briefly share resources to help you and your business:

- better compete in the local design/construction market
- build stronger partnerships with current and future projects
- improve the framework for business operations

Then our moderator will lead the Town Hall Q&A and open discussion. Register Today!



**Lakesha Mathis** is the Director of the Diverse Business Accelerator. Mathis is an experienced business performance analyst and entrepreneur. Mathis has been a business owner for over 20 years and currently owns and operates a transportation company. Mathis understands what it takes to run a thriving business, and the unique barriers faced by women and business owners of color in St. Louis.

Mathis brings this perspective to the Diverse Business Accelerator, as well as relationships with regional gatekeepers she has built over time through providing quality business services. She was a central force in the establishment of the Diversity Business Accelerator program. Full Bio @ slccc.net



**Lynette Watson** serves dual roles at the University of Missouri Extension-Small Business Development Center. She is the Regional Director for the St. Louis region and the Diversity, Equity and Inclusion Director for the state program. In her roles she supports a regional team that provides business coaching, training, counseling as well as access to resources for entrepreneurs and small business owners interested in starting, expanding or sustaining a small business. She also ensures the staff, leadership and clients of the SBDC operate in an inclusive and equitable environment.

Prior to the Missouri Small Business Development Center, Lynette was director of economic development at SSDN's Cherokee Place Small Business Incubator. Full Bio @ slccc.net

## REGISTRATION

FREE TO MEMBERS

GUESTS WELCOME VIA MEMBER

Non-members can register with the Name/Company of a member at registration. Visit our website to register!

 **SLCCC.NET**