

# 5

# GENERATIONS IN THE WORKPLACE

*What Does 5 Workplace Generations Mean to our Workforce, Projects and our Future?*

## 7.20.23

7:30-9:30 a.m.

Owners - \$0  
Associate Members - \$50  
Non-Members - \$75

## THIS INFORMATION IS A GAME CHANGER...PROGRAM FOR ALL...

### PROGRAM SUMMARY

For the first time ever, we have five generations in the workforce. We have the Baby Boomers, GenX, GenY or Millennials, and GenZ. This creates a workplace dynamic we've never encountered. Compounding those differences, we have additional challenges that range from a pandemic, a focus on mental health, a higher concern for workplace safety, and difficulty in hiring and retaining our workforce.

In this powerful session, we will focus on three key areas:

- Understand the differences among the generations and how to maximize their strengths
- Build rapport through different communication behaviors to build real connections that lead to engaged, loyal and productive employees
- Develop an understanding of what drives that behavior and how to adapt so that we appreciate the differences rather than tolerate them

You'll take away actionable tips to begin implementing right away so that you can begin to make significant changes in your meetings, out in the field, working on projects, and more.

This is one event not to miss if you want yourself, your team, your projects, or your company to THRIVE rather than just survive.

### SPEAKER

**TINA ASHER**

CAREER ALIGNMENT SPECIALIST/COACH  
BUILD-U-UP CONSULTING

Tina Asher helps mid-career professionals building confidence, improves communication and leadership skills, re-aligns staff and negotiated for better pay. Her company Build U Up Consulting focuses on helping you to discover a career you enjoy.



For three decades, she held positions in senior management, sales, marketing, operations, training, coaching, mentoring, and customer service. Tina has a passion for understanding the uniqueness and differences in each of us and dedicating time to better understand how differences in generations are impacting our current workforce. She also served as a Behavior Analyst and Assessment Advisor for TTI Success Insights.

### LOCATION:

Maggiano's  
#2 The Boulevard St. Louis  
Richmond Heights, MO 63117

### AGENDA:

7:30 Check-in  
Hot Breakfast  
Networking  
8:30 Program  
9:15 Q&A  
9:30 Program Ends

This program has been designed to permit you to qualify for:

> 1.5 Professional Development Hour (PDH) for Professional Engineers under Missouri statutes

> 1.5 Learning Unit (LU) through the American Institute of Architects

Forms available after meeting under Resources at slccc.net

REGISTER BY: JUNE 17<sup>TH</sup> - REGISTER @SLCCC.NET \*\*\*LIMITED AVAILABILITY

ALL CANCELLATIONS MUST BE GIVEN BY 6/14 - SORRY NO REFUNDS POSSIBLE AFTER THIS DATE. EVENT CONTACT: REBECCA HALE

## ST. LOUIS COUNCIL OF CONSTRUCTION CONSUMERS

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