



ORGANIZATION FACT SHEET

2024



OUR MISSION

Building a better future by uniting the greater St. Louis region's design and construction community in achieving innovation, offering advanced education, equity empowerment, and fostering collaboration among all stakeholders.

INNOVATION

Bringing innovative technology and strategies for improving projects and safety in the construction industry.

EDUCATION

We build more effective leaders, advance knowledge, and create a better workforce. Our highly rated programs are unmatched.

EQUITY

As our focus on DEI deepens, we strive for the empowerment of all our industry. We are here to have real conversations, support change, and promote DEI.

COLLABORATION

When we collaborate with an all-inclusive workforce, we build a better community.

OUR IMPACT

The SLC3 was founded in 1971 by the largest companies in the St. Louis area that came together to form a like-minded and shared experiences and concerns within the AEC industry. Although the challenges of the day may have changed, we continue to work towards building a better future by uniting all stakeholders together and addressing the key focus areas of our generation. Because we are still thriving, we do deliver the most talked about and most highly ranked programming in the area. The same results for many of our networking events. We listen to what our members and community need most. We respond by facilitation discussions, by offering education, by sharing resources and of course bridging the divide between owners and service providers. Because of our impact, we provide a wealth of opportunities for both consumers and associates to better their careers, their companies and their community.

PROGRAM & STRATEGY

Continued training and education not only builds a stronger professional, team or company it impacts how our community is built around us. Investing in knowledge, in leadership training, in business skills or in personal development all impact our community. Below are some of the strategies on how we do this.

- Training and Education Programming
- Health and Safty Forums
- Leadership Lunch Programs
- DEI Workshops and Town Halls
- Communications: Newsletters, Blogs, Social Media Posts

MEMBERSHIP TYPES

OWNERS

- Local and Federal Government
- Industrial
- Commercial
- Corporate
- Institutional

ASSOCIATES

- Contractors and Subcontractors
- Engineers, Architects, Interior Design, Environmental, Landscape
- Unions and Associations
- Business Support
- Manufacturers/Dealers/Suppliers



MEMBERSHIP PERKS

ALL-INCLUSIVE WORKFORCE COLLABORATION

Our members include all stakeholders in the AEC industry and the largest organizations in the bi-state region. Development throughout the region is led by leaders of the SLC3.

CONTINUING TRAINING & EDUCATION

We host at least 22 programs per year providing panel programs, project tours, safety training and self-development training. All members receive free or reduced rates.

ACCESS

Our resources, directory, blog and other tools are available only to members. Our newsletters reach our full mailing list, but access is limited to certain articles. Sponsorships are typically limited to members only as well as volunteer opportunities. Need a connection, we can help!

VISIBILITY

Once you become a member several things occur: Promotion to owner members via meeting, to full database welcoming you via e-campaign, social media post and through our weekly newsletter. Our open rate is around 55%, about 35% higher than average. And, it's targeted.

SUPPORT

We are a community and we work to support others in the community. See your business grow through relationships. See your partnership grow through ways we foster relationships with many networking events. We show support in our communications, i.e. free news updates, people, and jobs.

REASONS TO SPONSOR US

55%
Open rate for our weekly newsletter! Are you in it?

#1
Largest local user council in the country and ONLY 1 in our region.

+200
Organization memberships primarily in the AEC industry.

38,000
The # of emails sent monthly to reach our vast database.



22+ Owner Members + Owner Supporters	33 Events planned	51 New Members joined in 2023
40% Percentage of Contractors in our Membership	13 Committees focusing on our Programs & Events	53 Years Making a Difference in STL!

KEY METRICS

