



## ANNUAL AND PROGRAM SPONSORSHIP OPPORTUNITIES

### ANNUAL SPONSOR LEVELS (OVER 294,000 EMAILS PER YEAR! AND, 60% OPEN RATE AVERAGE)

- PLATINUM SPONSOR – \$6,000 /yr**  
 Company Logo on program promotions w/link \*primary location (val. \$8,500)  
 Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000)  
 Newsletters/E-mail Campaigns (Over 294,000 emails)  
 Sponsor Signage at Monthly T&E Programs (v. \$1,200)  
 \*Verbal & Visual Recognition via PowerPoint at Programs (v. \$2,500)  
 Promoted at Board and Executive Committee Meetings  
**PLUS...**  
 \*1 Complimentary \*Education/Women Program Registration per month (v.\$660)  
 \*Free Golf Tee Sponsorship (v. \$300)  
 \*1 Program Sponsorship (\*Excludes Owner Roundtable) (v. \$550)  
 \*2 Free Awards Gala Registrations
- GOLD SPONSOR – \$4,000.00 /yr**  
 Company Name/Logo on program promotions w/link (val. \$6,500)  
 Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000) \*E-mail Campaigns (Over 294,000 emails)  
 Sponsor Signage at Monthly T&E Programs (v. \$1,200)  
 \*Verbal & Visual Recognition via PowerPoint at Programs (v. \$2,500)  
 Promoted at Board and Executive Committee Meetings  
**PLUS...**  
 4 Complimentary \*Training & Education/Women's Event Registrations (v. \$230)  
 Gold Sponsor Social Media **Post** Recognition with link 2x (v. \$100)  
 \*2 Free Awards Gala Registration (v. \$360)
- SILVER SPONSOR – \$2,000 /yr**  
 Company Name/Logo on program promotions w/link (val. \$6,500)  
 Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000) \*E-mail Campaigns (Over 294,000 emails)  
 Sponsor Signage at Monthly T&E Programs (v. \$1,200)  
 Thanked verbally at all Training/Education Programs and Visually on Slide (v. \$1250)  
 2 Complimentary \*Training & Education/Women's Event Registrations (v. \$110)
- BRONZE SPONSOR – \$1,500.00 /yr**  
 Company Name/Logo on program promotions w/link (val. \$6,500)  
 Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000)  
 \*E-mail Campaigns (Over 294,000 emails)  
 Sponsor Listing on Signage at Monthly T&E Programs (v. \$600)  
 Thanked verbally at all Training and Education Programs (v. \$750)

### ALL ED PROGRAMS

**TRAINING AND EDUCATION PROGRAM SPONSOR:**  
 We offer individual program sponsorships as well as annual program sponsors. Sponsorships for program are first come, first serve.

**Individual Event Sponsor: \$550/program (Includes T&E and Safety Programs)**

- Logo featured prominently on event flyer
- Verbal Recognition from the podium
- High profile SLC3 website & social media recognition
- Exposure to entire database min. 4 mailings prior to event
- Opportunity to display materials at a table or provide in program packet
- Featured on PowerPoint
- Banners/Signage at events permitted & giveaways
- **BONUS: Complimentary registration for 3 people**
- **Sponsor Greeting at beginning of program and invite for Emcee to come up.**

### WOMEN'S EVENT SPONSOR:

We offer a Women's Leadership Event Sponsorship for luncheons and special events. Expanded details are available. Here are specific available opportunities.

**Yearly Sponsorship (Pro-rated if needed)**

- **Ladies Platinum - \$4,000** (Inc. Table Sign Logo, Feature on Flyer in all campaigns, Linked Social Media Posts and verbal thank you) Includes **12 complimentary registrations.**
- **Ladies Gold - \$2,500** (Prominent Logo added to email campaigns, linked company on LinkedIn posts, and verbal thank you) Includes 5 complimentary registrations.
- **Ladies Silver - \$1,500** (Sm. Logo added to email campaigns and verbal thank you)

Please contact Kelly Jackson or Lydia Meyer to discuss sponsorships. Or please email us your sponsorship choice at [info@slc3.org](mailto:info@slc3.org). Thank you!

Additional sponsorships are available for special events. Please inquire with our office. Please note, sponsorships are not tax deductible as a charitable donation as we are a 501c6. However, it is deductible as a business expense.

### HOW TO REACH US

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