

# ANNUAL AND PROGRAM SPONSORSHIP OPPORTUNITIES

## ANNUAL SPONSOR LEVELS (OVER 294,000 EMAILS PER YEAR! AND, 60% OPEN RATE AVERAGE)

### □ PLATINUM SPONSOR – \$6,000 /yr

Company Logo on program promotions w/link \*primary location (val. \$8,500) Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000)

Newsletters/E-mail Campaigns (Over 294,000 emails)

Sponsor Signage at Monthly T&E Programs (v. \$1,200)

\*Verbal & Visual Recognition via PowerPoint at Programs (v. \$2,500)

Promoted at Board and Executive Committee Meetings

- \*1 Complimentary \*Education/Women Program Registration per month (v.\$660)
- \*Free Golf Tee Sponsorship (v. \$300)
- \*1 Program Sponsorship (\*Excludes Owner Roundtable) (v. \$550)
- \*2 Free Awards Gala Registrations

#### **GOLD SPONSOR** – \$4,000.00 /yr

Company Name/Logo on program promotions w/link (val. \$6,500) Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000) \*E-mail Campaigns (Over 294,000 emails) Sponsor Signage at Monthly T&E Programs (v. \$1,200) \*Verbal & Visual Recognition via PowerPoint at Programs (v. \$2,500)

Promoted at Board and Executive Committee Meetings

PLUS....

4 Complimentary \*Training & Education/Women's Event Registrations (v. \$230) Gold Sponsor Social Media Post Recognition with link 2x (v. \$100)

\*2 Free Awards Gala Registration (v. \$360)

## SILVER SPONSOR - \$2,000 /yr

Company Name/Logo on program promotions w/link (val. \$6,500) Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000) \*E-mail Campaigns (Over 294,000 emails) Sponsor Signage at Monthly T&E Programs (v. \$1,200) Thanked verbally at all Training/Education Programs and Visually on Slide (v. \$1250) 2 Complimentary \*Training & Education/Women's Event Registrations (v. \$110)

#### **BRONZE SPONSOR** – \$1,500.00 /yr

Company Name/Logo on program promotions w/link (val. \$6,500) Featured Company Logo on SLC3 Website Linked to Your Website (v. \$4,000) \*E-mail Campaigns (Over 294,000 emails) Sponsor Listing on Signage at Monthly T&E Programs (v. \$600) Thanked verbally at all Training and Education Programs (v. \$750)

## *A*LL ED PROGR*A*MS

TRAINING AND EDUCATION PROGRAM SPONSOR:

We offer individual program sponsorships as well as annual program sponsors. Sponsorships for program are first come, first serve.

**Individual Event Sponsor:** \$550/program (Includes T&E and Safety

- Sponsor Greeting at beginning of program and invite for Emcee to come up.

#### WOMEN'S EVENT SPONSOR:

We offer a Women's Leadership Event Sponsorship for luncheons and special events. Expanded details are available. Here are specific available opportunities.

- Ladies Platinum \$4,000 (Inc. Table Sign Logo, Feature on Flyer in all campaigns, Linked Social Media Posts and verb thank you) Includes 12 complimentary registrations.

  Ladies Gold \$2,500 (Prominent Logo added to email
- thank you) Includes 5 complimentary registrations.

  Ladies Silver \$1,500 (Sm. Logo added to email campaigns and verbal thank you)

Please contact Kelly Jackson or Lydia Meyer to discuss sponsorships. Or please email us your sponsorship choice at info@slc3.org. Thank you!

Additional sponsorships are available for special events. Please inquire with our office. Please note, sponsorships are not tax deductible as a charitable donation as we are a 501c6. However, it is deductible as a business expense.