



# ORGANIZATION FACT SHEET

2025



## OUR MISSION

Building a better future by uniting the greater St. Louis region's design and construction community in achieving innovation, offering advanced education, equity empowerment, and fostering collaboration among all stakeholders.

### INNOVATION

Bringing innovative technology and strategies for improving projects and safety in the construction industry.

### EDUCATION

We build more effective leaders, advance knowledge, and create a better workforce. Our highly rated programs are unmatched.

### EQUITY

As our focus on DEI deepens, we strive for the empowerment of all our industry. We are here to have real conversations, support change, and promote DEI.

### COLLABORATION

When we collaborate with an all-inclusive workforce, we build a better community.

## OUR IMPACT

Founded in 1971 by some of the most influential companies in the St. Louis region, the SLC3 was built on a shared vision—to unite voices across the AEC industry and tackle the challenges that matter most. While the issues have evolved over the decades, our mission remains laser-focused: to bring owners, service providers, and industry leaders together to shape a stronger, smarter future.

Today, we're not just relevant—we're leading the conversation. Our programming is among the most talked-about and highly rated in the region, and our networking events consistently draw the area's top talent. Why? Because we listen. We respond. We facilitate real dialogue, deliver meaningful education, share vital resources, and—perhaps most importantly—we bridge the gap between those who own the projects and those who bring them to life.

## PROGRAM & STRATEGY

Continued training and education not only builds a stronger professional, team or company it impacts how our community is built around us. Investing in knowledge, in leadership training, in business skills or in personal development all impact our community. Below are some of the strategies on how we do this.

- Training and Education Programming
- Health and Safety Forums
- Leadership Lunch Programs
- DEI Workshops and Town Halls
- Communications: Newsletters, Blogs, Social Media Posts

## MEMBERSHIP TYPES

### OWNERS

- Local and Federal Government
- Industrial
- Commercial
- Corporate
- Institutional

### ASSOCIATES

- Contractors and Subcontractors
- Engineers, Architects, Interior Design, Environmental, Landscape
- Unions and Associations
- Business Support
- Manufacturers/Dealers/Suppliers



# MEMBERSHIP PERKS

## ALL-INCLUSIVE WORKFORCE COLLABORATION

Our members include all stakeholders in the AEC industry and the largest organizations in the bi-state region. Development throughout the region is led by leaders of the SLC3.

## CONTINUING TRAINING & EDUCATION

We host at least 22 programs per year providing panel programs, project tours, safety training and self-development training. All members receive free or reduced rates.

## ACCESS

Our resources, directory, blog and other tools are available only to members. Our newsletters reach our full mailing list, but access is limited to certain articles. Sponsorships are typically limited to members only as well as volunteer opportunities. Need a connection, we can help!

## VISIBILITY

Once you become a member several things occur: Promotion to owner members via meeting, to full database welcoming you via e-campaign, social media post and through our weekly newsletter. Our open rate is around 55%, about 35% higher than average. And, it's targeted.

## SUPPORT

We are a community and we work to support others in the community. See your business grow through relationships. See your partnership grow through ways we foster relationships with many networking events. We show support in our communications, i.e. free news updates, people, and jobs.

## REASONS TO SPONSOR US

# 55%

Open rate for our weekly newsletter!  
Are you in it?

# #1

Largest local user council in the country and ONLY 1 in our region.

# +200

Organization memberships primarily in the AEC industry.

# 39,000

The # of emails sent monthly to reach our vast database.



## 23+

Owner Members + Owner Supporters

## 38

Events planned

## 1,000s

Who volunteer and support our events and programs

## 40%

Percentage of Contractors in our Membership

## 13

Committees focusing on our Programs & Events

## 54

Years Making a Difference in STL!

KEY METRICS

## YEARLY COSTS:

Owner Sustaining \$5,500  
Owner Corporate \$3,300  
Owner Public \$2,035

Associate \$1,450  
DBE \$725  
Emerging \$275-\$725  
Sole Proprietor/Indiv. \$250  
Student \$50

## SLC3

The Greater St. Louis Region's All-Inclusive AEC Community



info@SLC3.org  
slccc.net

Contact: Kelly Jackson,  
Executive Director



301 Sovereign Court, Suite 101  
Manchester, MO 63011